

PRESS RELEASE

FOR IMMEDIATE RELEASE

Fubon Bank Celebrates its Grand Opening of Newly Refurbished Tsim Sha Tsui Branch

(Hong Kong: 15 January 2025) Fubon Bank (Hong Kong) Limited (“Fubon Bank”) today celebrates the grand opening of its newly refurbished Tsim Sha Tsui Branch. Simon Chung, Chief Executive Officer and Managing Director of Fubon Bank (Hong Kong), hosted the opening ceremony along with senior management members, advancing its commitment to offering customers high-quality banking services and strengthening wealth management services, while being dedicated to supporting customers seize investment opportunities and realize wealth accumulation.

Fubon Bank Tsim Sha Tsui Branch is located in the heart of the prosperous Tsim Sha Tsui district, adjacent to the Tsim Sha Tsui MTR Station with high accessibility. The comfortable and elegant branch is furnished in a stylish design, allowing customers to enjoy convenient banking services in a spacious environment. A new wealth management centre is open on the first floor of the branch, helping customers manage their wealth and create greater value with professional and reliable wealth management services.

Carmen Yip, Executive Vice President and Head of Retail Banking Group of Fubon Bank (Hong Kong), said, “Aligned with our customer-centric approach, Fubon Bank has been continuously optimizing our banking services and branch experience. In view of the growing demand from customers for wealth preservation and succession, we will spare no effort to open more wealth management centres with related services for our high-net-worth customers. Our staunch commitment drives us to achieve wealth preservation and accumulation for our customers through a full range of wealth management services with diverse financial products. Going forward, Fubon Bank will continue to elevate its digital and physical banking experience, striving to become the preferred banking service provider for our customers.”

Fubon Bank Tsim Sha Tsui Branch

Address : G/F & 1/F, Grand Right Centre, 10-10A Cameron Road, Tsim Sha Tsui, Kowloon
(Tsim Sha Tsui MTR Station exit B2)

Telephone* : 2566 8181

* Monday to Friday: 9:00 a.m. to 7:00 p.m., Saturday: 9:00 a.m. to 1:00 p.m. (except public holidays).

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Photo Caption:

Photo 1 & 2:



Simon Chung, Chief Executive Officer and Managing Director of Fubon Bank (Hong Kong), hosted the opening ceremony today along with senior management members, in celebration of the grand opening of its newly refurbished Fubon Bank Tsim Sha Tsui Branch.

Photo 3 & 4:



The newly refurbished Tsim Sha Tsui Branch is well-equipped with a wealth management centre, allowing customers to take advantage of all-round financial management services, and enjoy the exclusive experience with extraordinary benefits.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited (“Fubon Bank”) is a wholly owned subsidiary of Fubon Financial Holding Co., Ltd. (“Fubon Financial Holdings”), one of the largest financial holding companies in Taiwan. Committed to becoming one of Asia’s first-class financial institutions, Fubon Financial Holdings has built a strong lineup of financial service companies. Fubon Bank operates 15 branches, 3 SME Banking Services Centres, 1 Offshore Banking Centre and 1 Securities Services Centre in Hong Kong, providing a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and investment services. Fubon Bank holds an A-2 short-term, BBB+ long-term rating from Standard & Poor’s. The rating reflects Fubon Bank’s strong capitalization, good liquidity and sound asset quality.

For more information about Fubon Bank, please visit Fubon Bank’s website www.fubonbank.com.hk.

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