

PRESS RELEASE

FOR IMMEDIATE RELEASE

Grand Opening of Fubon Bank New Central Main Branch-cum-Wealth Management Centre

(Hong Kong: 12 December 2023) Fubon Bank (Hong Kong) Limited (“the Bank”) today announced the grand opening of its new Central Main Branch-cum-Wealth Management Centre. Simon Chung, CEO and Managing Director of Fubon Bank (Hong Kong), together with members of the Management Committee officiated at the opening ceremony, underscoring the Bank’s commitment to providing customers with exceptional banking services and strengthening its wealth management services.

The brand new Fubon Bank Central Main Branch (“Main Branch”) is furnished with simple and environmentally-friendly decorations, showcasing a warm and relaxing atmosphere which allows customers to enjoy convenient banking services in a pleasant and classy environment. The Wealth Management Centre on the ground floor of the Main Branch offers high-net-worth customers with “Star” banking services, helping them plan and manage wealth to create greater value.

Carmen Yip, EVP and Head of Retail Banking Group of Fubon Bank (Hong Kong), said, “Fubon Bank is dedicated to its customer-centric approach and committed to enhancing its banking services and in-branch experience. Together with the Wealth Management Centre, the new Central Main Branch offers customers a fine and exquisite environment to enjoy the prestigious experience and exclusive privileges. We are keen to provide customers with comprehensive wealth management services via our diversified financial products, helping them achieve wealth accumulation and life goals. Going forward, Fubon Bank will continue to promote innovation and sustainable finance, enhance customer experience and create more possibilities with our customers by leveraging the positive energy.”

For the details about the promotional offers of the Central Main Branch-cum-Wealth Management Centre, please visit the Central Main Branch or call 2842 6281 during business hours*. Terms and conditions apply.

Fubon Bank Central Main Branch-cum-Wealth Management Centre

Address : G/F & M/F, Fubon Bank Building, 38 Des Voeux Road Central, Hong Kong
(MTR Central Station Exit C or Hong Kong Station Exit C)

Telephone*: 2842 6281

* Monday to Friday: 9:30 a.m. to 5:00 p.m., Saturday: 9:30 a.m. to 12:30 p.m. (except public holidays).

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited (“Fubon Bank”) is a wholly owned subsidiary of Fubon Financial Holding Co., Ltd. (“Fubon Financial Holdings”), one of the largest financial holding companies in Taiwan. Committed to becoming one of Asia’s first-class financial institutions, Fubon Financial Holdings has built a strong lineup of financial service companies. Fubon Bank operates 15 branches, 3 SME Banking Services Centres, 1 Offshore Banking Centre and 1 Securities Services Centre in Hong Kong, providing a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and investment services. Fubon Bank holds an A-2 short-term, BBB+ long-term rating from Standard & Poor’s. The rating reflects Fubon Bank’s strong capitalization, good liquidity and sound asset quality.

For more information about Fubon Bank, please visit Fubon Bank’s website www.fubonbank.com.hk.

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Photo Caption:

Photo 1 :

Simon Chung, CEO and Managing Director of Fubon Bank (Hong Kong) and members of the Management Committee officiated at the Grand Opening Ceremony of Fubon Bank Central Main Branch-cum-Wealth Management Centre.



Photo 2-3 : The brand new Fubon Bank Central Main Branch is furnished with simple and environmentally-friendly decorations, offering customers a fine and exquisite environment to manage their finances.

Photo 2



Photo 3

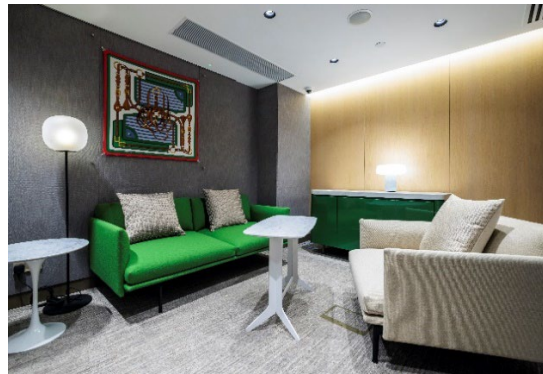


Photo 4 :

The new Central Main Branch-cum-Wealth Management Centre allows customers to gain advantage in wealth management and enjoy the prestigious experience and exclusive privileges.



Photo 5-6 :
Advertisement of the new Central Main Branch-cum-Wealth Management Centre.

