

PRESS RELEASE

FOR IMMEDIATE RELEASE

Fubon Bank (Hong Kong) Limited 2009 Annual Report

(Hong Kong: 29 March 2010) Fubon Bank (Hong Kong) Limited (“the Bank”) today announced that the Bank’s 2009 Annual Report has been issued and dispatched to its shareholders. The 2009 Annual Report is also available for the public at the Bank’s principal place of business and its 24 retail outlets or can be downloaded from its website www.fubonbank.com.hk.

The Bank’s 2009 Annual Report complies with the applicable disclosure provisions of the Listing Rules, the Hong Kong Companies Ordinance and the Banking (Disclosure) Rules issued by the Hong Kong Monetary Authority.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited (“Fubon Bank”) is a subsidiary of Fubon Financial Holding Co., Ltd., a leading financial services group in Taiwan which is engaged in corporate and investment banking, financial markets, consumer finance, wealth management, investment management and insurance. Fubon Bank operates 24 retail outlets in Hong Kong including 22 branches and 2 Securities Services Centres, and provides a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and investment services. Fubon Bank is listed on the Stock Exchange of Hong Kong (stock code: 636) and holds an A-2 short-term, BBB+ long-term rating from Standard & Poor’s. The rating reflects Fubon Bank’s strong capitalization, good liquidity and sound asset quality.

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