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**NOTICE OF LISTING ON
THE STOCK EXCHANGE OF HONG KONG LIMITED**



FUBON BANK (HONG KONG) LIMITED

(incorporated with limited liability in Hong Kong)

*The issue of U.S.\$200,000,000 Dated Subordinated Fixed Rate Notes due 2020 (the "Notes")
by Fubon Bank (Hong Kong) Limited on 30 November 2010
under its U.S.\$1,000,000,000 Euro Medium Term Note Programme (the "Programme")
(Stock Code: 4504)*

Joint Lead Managers

**DEUTSCHE BANK AG,
SINGAPORE BRANCH**

and

**UBS AG,
HONG KONG BRANCH**

Application has been made to The Stock Exchange of Hong Kong Limited for the listing of and permission to deal in the Notes to be issued under the Programme as described in the Offering Circular dated 23 June 2010 and the Pricing Supplement dated 22 November 2010. The listing of and permission to deal in the Notes is expected to become effective on 1 December 2010.

On behalf of the Board
Fubon Bank (Hong Kong) Limited
Pei-Hwa Thomas Liang
Managing Director

Hong Kong, 24 November 2010

As at the date of this announcement, the Board of Directors of the Company comprises of Pei-Hwa Thomas LIANG (Managing Director), James YIP as Executive Directors; Ming-Hsing (Richard) TSAI (Chairman), Ming-Chung (Daniel) TSAI (Vice Chairman), Victor KUNG, David CHANG Kuo-Chun, Michael CHANG Ming-Yuen as Non-Executive Directors; and Robert James KENRICK, Moses TSANG, Hung SHIH as Independent Non- Executive Directors.