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If you are in any doubt as to any aspect of this circular or as to the action to be taken, you should consult a licensed securities dealer or registered institution in securities, a bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares in Fubon Bank (Hong Kong) Limited, you should at once hand this circular to the purchaser or transferee or to the bank, licensed securities dealer or registered institution in securities or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

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 **Fubon Bank**
富邦銀行
FUBON BANK (HONG KONG) LIMITED
(Incorporated in Hong Kong under the Companies Ordinance)
(Stock Code: 636)

**PROPOSED RE-ELECTION OF DIRECTORS,
PROPOSED GENERAL MANDATES TO ISSUE SHARES AND
REPURCHASE SHARES
AND
NOTICE OF ANNUAL GENERAL MEETING**

A Notice convening the annual general meeting of Fubon Bank (Hong Kong) Limited (the “Bank”) to be held at Harcourt Room, Lower Lobby, Conrad Hong Kong, Pacific Place, 88 Queensway, Hong Kong on Friday, 29 April 2011 at 9:30 a. m. (the “AGM”) is set out on pages 11 to 14 of this Circular.

Whether or not you are able to attend the AGM, you are requested to complete the accompanying form of proxy in accordance with the instructions printed thereon and return the same to the Bank’s Share Registrar, Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, as soon as possible and in any event not less than 48 hours before the time appointed for the holding of the AGM or any adjournment thereof. Completion and return of the form of proxy shall not preclude you from attending and voting in person at the AGM or any adjourned meeting should you so wish.

Pursuant to the Listing Rules, at the AGM a resolution put to the vote of the meeting must be taken by poll. On a poll every member who is present in person or by proxy shall have one vote for every share in the capital of the Bank of which he is the holder.

28 March 2011

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This Document in both English and Chinese is now available in printed form and on the website of the Bank at <http://www.fubonbank.com.hk>.

DEFINITIONS

In this Circular, the following expressions have the following meanings unless the context otherwise requires:—

“AGM”	the annual general meeting of the Bank to be held at Harcourt Room, Lower Lobby, Conrad Hong Kong, Pacific Place, 88 Queensway, Hong Kong on Friday, 29 April 2011 at 9:30 a.m., the notice of which is set out on pages 11 to 14 of this Circular
“Articles of Association”	the articles of association of the Bank, as originally adopted, or as from time to time altered in accordance with the Companies Ordinance
“Board”	the Board of Directors of the Bank
“Bank”	Fubon Bank (Hong Kong) Limited (富邦銀行(香港)有限公司), a company incorporated in Hong Kong with limited liability, the shares of which are listed on the Main Board of the Stock Exchange
“Companies Ordinance”	the Companies Ordinance, Chapter 32 of the Laws of Hong Kong
“Director(s)”	the director(s) of the Bank
“Fubon Financial”	Fubon Financial Holding Co., Ltd., a financial holding company incorporated in Taiwan, the shares of which are listed on the Taiwan Stock Exchange Corporation
“Hong Kong”	The Hong Kong Special Administrative Region of the People’s Republic of China
“Latest Practicable Date”	22 March 2011, being the latest practicable date prior to the printing of this Circular for ascertaining certain information contained herein
“Listing Rules”	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, as amended from time to time
“SFO”	the Securities and Futures Ordinance, Chapter 571 of the Laws of Hong Kong
“Share(s)”	ordinary share(s) of HK\$1.00 each in the issued share capital of the Bank
“Shareholder(s)”	registered holder(s) of the Shares

DEFINITIONS

“Stock Exchange”

The Stock Exchange of Hong Kong Limited

“Takeover Code”

the Hong Kong Code on Takeovers and Mergers

LETTER FROM THE BOARD



FUBON BANK (HONG KONG) LIMITED

(Incorporated in Hong Kong under the Companies Ordinance)

(Stock Code: 636)

Executive Directors:

Pei-Hwa Thomas LIANG (*Managing Director*)
James YIP
Dennis CHAN Wen-Yueh (*appointed on 15 March 2011*)

Registered Office:

Fubon Bank Building
38 Des Voeux Road Central
Hong Kong

Non-executive Directors:

Ming-Hsing (Richard) TSAI (*Chairman*)
Ming-Chung (Daniel) TSAI (*Vice Chairman*)
Victor KUNG
David CHANG Kuo-Chun
Michael CHANG Ming-Yuen

Independent Non-executive Directors:

Robert James KENRICK
Moses TSANG
Hung SHIH

28 March 2011

To the Shareholders

Dear Sir or Madam,

**PROPOSED RE-ELECTION OF DIRECTORS,
PROPOSED GENERAL MANDATES TO ISSUE SHARES AND
REPURCHASE SHARES
AND
NOTICE OF ANNUAL GENERAL MEETING**

1. INTRODUCTION

The purpose of this Circular is to provide Shareholders with information in connection with the resolutions proposed at the forthcoming AGM of the Bank to be held on Friday, 29 April 2011 at 9:30 a.m. These include (i) the ordinary resolutions proposing re-election of Directors who are due to retire at the AGM, and (ii) the ordinary resolutions granting the general mandates to issue Shares and repurchase Shares.

LETTER FROM THE BOARD

2. ADOPTION OF THE AUDITED ACCOUNTS AND THE REPORTS OF THE DIRECTORS AND AUDITORS

2010 Annual Report incorporating the audited accounts, the Report of the Directors and Auditors for the year ended 31 December 2010 was sent together with this circular to Shareholders. The audited accounts have been reviewed by the Audit Committee.

3. DECLARATION OF FINAL DIVIDEND

The Board has recommended a final dividend of 3 Hong Kong Cents per ordinary share for the year 2010 in cash.

The Register of Members of the Bank will be closed from Tuesday, 26 April 2011 to Friday, 29 April 2011, both days inclusive. In order to qualify for the proposed final dividend, all transfer documents, accompanied by the relevant share certificates, should be lodged for registration with the Bank's Share Registrar, Computershare Hong Kong Investor Services Limited, Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not later than 4:30 p.m. on Thursday, 21 April 2011.

Subject to the passing resolution 2 in the Notice of the AGM, such final dividend will be paid on or about Friday, 13 May 2011.

4. RE-APPOINTMENT OF AUDITORS

The Board (which agreed to the view of the Audit Committee) recommended that, subject to the approval of Shareholders at the 2011 AGM, KPMG be re-appointed as the external auditors of the Bank for 2011.

5. PROPOSED RE-ELECTION OF DIRECTORS

In accordance with Article 77 of the Bank's Articles of Association, Mr. Dennis CHAN Wen-Yueh will hold office until the AGM and, being eligible, offers himself for re-election.

In accordance with Article 81 of the Bank's Articles of Association, Ming-Hsing (Richard) TSAI and Robert James KENRICK retire and, being eligible, offer themselves for re-election; David CHANG Kuo Chun retires in accordance with Article 81 but will not offer himself for re-election.

Details of the Directors who are proposed to be re-elected at the AGM are set out in Appendix I to this Circular.

6. PROPOSED GENERAL MANDATES TO ISSUE SHARES AND REPURCHASE SHARES

At the AGM of the Bank held on 30 April 2010, approvals were given by Shareholders for the granting of, inter alia, (i) a general mandate to the Directors to allot, issue and dispose of Shares up to a maximum of 20% of the issued share capital of the Bank at the date of passing the relevant resolution (the "Share Issue Mandate") and (ii) a general

LETTER FROM THE BOARD

mandate to repurchase Shares on the Stock Exchange up to 10% of the issued share capital of the Bank at the date of passing the relevant resolution (the “Share Repurchase Mandate”). In accordance with the terms of the approvals, that general mandates will shortly expire on 29 April 2011 upon the conclusion of the forthcoming AGM of the Bank to be held on that day. To keep in line with current corporate practice, the grant of fresh general mandates for the same purpose is being sought from Shareholders and ordinary resolutions to grant the Share Issue Mandate and Share Repurchase Mandate to the Directors will be proposed at the forthcoming AGM.

Based on the 1,172,160,000 Shares in issue as at the Latest Practicable Date (and assuming that there is no change in respect of the issued share capital of the Bank after the Latest Practicable Date and up to the passing of the relevant resolution), the Bank will therefore be allowed under the mandate to issue a maximum of 234,432,000 Shares.

The Directors wish to state that concerning the Share Issue Mandate, they have no immediate plans to issue any new Shares of the Bank. Approval is being sought from members for granting such general mandate in order to ensure flexibility and discretion to the Directors when it is desirable to allot additional Shares in the capital of the Bank.

An explanatory statement, as required by the relevant Rules set out in the Listing Rules, in connection with the proposed Share Repurchase Mandate is set out in Appendix II to this Circular.

The full text of the ordinary resolutions to be proposed at the AGM in relation to the Share Issue Mandate and the Share Repurchase Mandate is set out in resolutions 5 to 7 in the Notice of the AGM.

7. ANNUAL GENERAL MEETING

A Notice convening the AGM of the Bank to be held at Harcourt Room, Lower Lobby, Conrad Hong Kong, Pacific Place, 88 Queensway, Hong Kong on Friday, 29 April 2011 at 9:30 a.m. is set out in Appendix III to this Circular.

8. RECOMMENDATION

The Directors of the Bank considered that the proposals are in the interests of the Bank and its Shareholders and accordingly recommend that all Shareholders vote in favour of the resolutions at the forthcoming AGM of the Bank.

Yours faithfully,
For and on behalf of
Fubon Bank (Hong Kong) Limited
Ming-Hsing (Richard) Tsai
Chairman

The following are the particulars of the three Directors proposed to be re-elected at the AGM to be held on 29 April 2011:

1. Ming-Hsing (Richard) TSAI

Chairman of the Board, the Executive Credit Committee and the Remuneration Committee

Aged 53. Mr. Tsai joined Fubon Group in 1983. He is Vice Chairman of Fubon Financial Holding Co., Ltd. Mr. Tsai also acts as Chairman for Fubon Life Insurance Co., Ltd. and has over 25 years of experience in these businesses. He is currently also the Chairman of Taiwan Fixed Network Co., Ltd. and Taiwan Mobile Co., Ltd., a provider of telecommunication services. Prior to this, Mr. Tsai was also the Chairman of Fubon Securities Co., Ltd. Mr. Tsai holds a Master of Business Administration Degree (1981) from New York University and a Bachelor of Business Administration Degree (1979) from National Taiwan University. Mr. Tsai is the brother of Mr. Ming-Chung (Daniel) Tsai. He became a Director of the Bank in February 2004. Save as disclosed above, Mr. Tsai did not hold any directorship in other listed public companies during the last three years.

Mr. Tsai has personal interest of 257,317,884 shares, family interest of 24,922,119 shares and corporate interest of 1,882,458,545 shares in the Bank's substantial shareholder, Fubon Financial within the meaning of Part XV of the SFO.

There is no service contract entered into between Mr. Tsai and the Bank and he has no fixed terms of service with the Bank but is subject to retirement by rotation and re-election at the annual general meeting of the Bank in accordance with the Articles of Association. Mr. Tsai is entitled to annual duty fees of HK\$400,000 for serving as the Chairman, HK\$100,000 for serving as the Chairman of Executive Credit Committee and HK\$30,000 for serving as the Chairman of the Remuneration Committee. Such fees have been determined by the Board with reference to the duties and responsibilities of directors in accordance with market benchmark.

Save as disclosed above, the Board is not aware of any other matters which should be brought to the attention of the Shareholders, nor is there any information to be disclosed pursuant to any of the requirements under the provisions of Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules.

2. Robert James KENRICK***Independent Non-executive Director, Chairman of Audit Committee and Member of Remuneration Committee***

Aged 63. Mr. Kenrick was a partner of the international accounting firm KPMG from 1988 to 1998 and a member of the Financial Accounting Standards Committee of the Hong Kong Institute of Certified Public Accountants from 1992 to 2001. He holds a Master of Arts and Bachelor of Arts Degree (1969) from Cambridge University and is a Certified Public Accountant (Hong Kong) and Chartered Accountant (England & Wales). He became a Director of the Bank in April 1999. Save as disclosed above, Mr. Kenrick did not hold any directorship in other listed public companies during the last three years.

Mr. Kenrick does not have any relationships with any directors, senior management, substantial or controlling shareholders of the Bank nor have any interests in the shares of the Bank within the meaning of Part XV of the Securities and Futures Ordinance.

There is no service contract entered into between Mr. Kenrick and the Bank and he has no fixed terms of service with the Bank but is subject to retirement by rotation and re-election at the annual general meeting of the Bank in accordance with the Articles of Association. Mr. Kenrick is entitled to annual duty fees of HK\$330,000 for serving as an independent non-executive director, HK\$160,000 for serving as the Chairman of the Audit Committee and HK\$20,000 for serving as a member of the Remuneration Committee. Such fees have been determined by the Board with reference to the duties and responsibilities of directors in accordance with market benchmark.

Mr. Kenrick has met the independence guidelines set out in Rule 3.13 of the Listing Rules.

The Code on Corporate Governance Practices, Appendix 14 of the Listing Rules, states that serving more than nine years could be relevant to the determination of a non-executive director's independence. By the 2011 AGM, Mr. Kenrick will have served as an Independent Non-executive Director of the Bank for more than eleven years. However, considering that senior management was reconstituted following the acquisition by Fubon Financial of 75% issued share capital of the Bank in February 2004 and that Mr. Kenrick has served on the Board under the current equity ownership structure for only seven years, the Board believes that Mr. Kenrick continues to be independent.

Save as disclosed above, the Board is not aware of any other matters which should be brought to the attention of the Shareholders, nor is there any information to be disclosed pursuant to any of the requirements under the provisions of Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules.

3. Dennis CHAN Wen-Yueh*Executive Director*

Aged 48, Mr. Chan has extensive experience in the banking industry. Prior to joining the Bank, Mr. Chan was the Managing Director, SME and Commercial Banking, China of Fullerton Financial Holdings Pte Ltd. (“FFH”), a wholly owned subsidiary of Temasek Holdings Pte Ltd. In this role, he served as the chief advisor to Bank of China, China Construction Bank, and China Minsheng Bank. He was also the Chief Executive Officer of Fullerton Credit Ltd, a FFH wholly-owned macro-finance subsidiary. Before joining FFH, he was the Executive Vice President, Head of Global Trade Division and Product Development Division of Chinatrust Commercial Bank, Taiwan, Commercial Banking Group Head of Citibank, Taipei and held senior positions in several international financial institutions in Taiwan. Mr. Chan obtained his MBA Degree from Georgetown University, U.S.A. and Bachelor of Business Administration Degree from National Taipei University. Save as disclosed above, Mr. Chan did not hold any directorship in other listed public companies during the last three years.

Mr. Chan does not have any relationships with any other directors, senior management, substantial or controlling Shareholders of the Bank nor have any interests in the shares of the Bank within the meaning of Part XV of the Securities and Futures Ordinance.

The appointment with Mr. Chan is for a term of two years commencing 15 March 2011. Under the service agreement, Mr. Chan is entitled to annual emoluments of HK\$1,800,000, with discretionary bonus payment as determined by the Board from time to time. Mr. Chan’s emoluments are with reference to the prevailing market conditions. Mr. Chan is also subject to retirement by rotation and re-election at the annual general meeting of the Bank in accordance with the Articles of Association. Besides the remuneration package for serving as the Executive Director, Mr. Chan is also entitled to annual duty fee of HK\$300,000 for serving as an executive director. Such fee has been determined by the Board with reference to the duties and responsibilities of directors in accordance with market benchmark.

Save as disclosed above, the Board is not aware of any other matters which should be brought to the attention of the Shareholders, nor is there any information to be disclosed pursuant to any of the requirements under the provisions of Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules.

This explanatory statement which constitutes the Memorandum under Section 49BA of the Companies Ordinance is required to be sent to Shareholders under the Listing Rules in connection with the proposed Share Repurchase Mandate.

1. Share Capital

It is proposed at the forthcoming AGM to grant a general mandate to the Directors to exercise all powers of the Bank to repurchase on the Stock Exchange fully paid-up Shares of the Bank representing up to a maximum of 10% of the share capital of the Bank in issue on the date the resolution is passed. Based on the 1,172,160,000 Shares in issue as at the Latest Practicable Date, the Bank will therefore be allowed under the Share Repurchase Mandate to repurchase a maximum of 117,216,000 Shares.

2. Reasons for Repurchase

Although the Directors have no present intention of repurchasing any Shares, they believe that the flexibility afforded by the Share Repurchase Mandate will be beneficial to the Bank and its Shareholders. Such repurchases may enhance the value of the Shares or earning per Share.

3. Funding of Repurchase

The Directors propose that repurchases of Shares under the Share Repurchase Mandate will be financed from the available cash flow or working capital facilities of the Bank and its subsidiaries. In repurchasing Shares, the Bank may only supply funds legally available for such purpose in accordance with its Memorandum and Articles of Association and the laws of Hong Kong.

There may be material adverse impact on the working capital or gearing position of the Bank (as compared with the position disclosed in its most recent published audited accounts) in the event that the proposed Share repurchases are to be carried out in full at any time during the proposed repurchase period. However, the Directors do not propose to exercise the Share Repurchase Mandate to such extent as will, in the circumstances, have a material adverse effect on the working capital requirements of the Bank or the gearing levels which in the opinion of the Directors are from time to time appropriate for the Bank.

4. Directors, their associates and connected persons

There are no Directors or (to the best of the knowledge of the Directors, having made all reasonable enquiries) any associates of the Directors who have a present intention, in the event that the Share Repurchase Mandate is granted by Shareholders, to sell Shares to the Bank.

No connected persons of the Bank (as defined in the Listing Rules) have notified it of a present intention to sell Shares to the Bank or given an undertaking to it not to sell any such Shares to the Bank in the event that the Share Repurchase Mandate is granted by Shareholders.

5. Undertaking of the Directors

The Directors have undertaken to the Stock Exchange to exercise the power of the Bank to make purchases pursuant to the Share Repurchase Mandate in accordance with the Listing Rules and the laws of Hong Kong and in accordance with the regulations set out in the Memorandum and Articles of Association of the Bank.

6. Effect of Hong Kong Code on Takeovers and Mergers

The Directors are not aware of any consequences which will arise under the Takeovers Code as a result of any purchases to be made under the Share Repurchase Mandate. As at the Latest Practicable Date, there was one substantial Shareholder holding more than 10% of the issued share capital of the Bank namely, Fubon Financial holding 75%. In the event that the Directors should exercise in full the power to repurchase Shares which is proposed to be granted pursuant to the Share Repurchase Mandate, the registered shareholding of Fubon Financial would be increased to approximately 83.33% of the issued share capital of the Bank and such increases will not give rise to an obligation to make a mandatory offer under Rule 26 of the Takeovers Code.

7. Repurchases made by the Bank

No purchases have been made by the Bank of its Shares in the six months prior to the date of this document.

8. Market Prices

The highest and lowest prices at which Shares had traded on the Stock Exchange in each of the previous twelve months were as follows:

	Highest <i>HK\$</i>	Lowest <i>HK\$</i>
March 2010	3.50	3.25
April 2010	3.58	3.31
May 2010	3.38	3.03
June 2010	3.49	3.18
July 2010	3.52	3.31
August 2010	3.82	3.54
September 2010	3.92	3.66
October 2010	3.90	3.63
November 2010	3.88	3.61
December 2010	3.75	3.51
January 2011	4.91	3.61
February 2011	4.94	4.91
March 2011 (<i>up to the Latest Practicable Date</i>)	5.12	4.92

**FUBON BANK (HONG KONG) LIMITED**

(Incorporated in Hong Kong under the Companies Ordinance)

(Stock Code: 636)

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the Annual General Meeting of the shareholders of the Bank will be held at Harcourt Room, Lower Lobby, Conrad Hong Kong, Pacific Place, 88 Queensway, Hong Kong on Friday, 29 April 2011 at 9:30 a.m. for the following purposes:

- (1) To receive and consider the Audited Accounts and the Reports of the Directors and Auditors for the year ended 31 December 2010;
- (2) To declare a final dividend;
- (3) To re-elect Directors of the Bank;
- (4) To re-appoint Auditors of the Bank;

As special business, to consider and, if thought fit, pass with or without amendments, the following resolutions:

ORDINARY RESOLUTIONS

- (5) **THAT**
 - (a) the exercise by the Directors during the Relevant Period (as defined below) of all powers of the Bank to allot, issue and deal with any unissued shares in the capital of the Bank and to make or grant offers, agreements and options which would or might require any unissued shares of the Bank to be allotted and issued be and is hereby generally and unconditionally approved;
 - (b) the approval in paragraph 5(a) shall authorise the Directors during the Relevant Period to make and grant offers, agreement and options which would or might require shares to be allotted, issued or disposed of after the end of the Relevant Period;
 - (c) the aggregate nominal amount of share capital allotted and issued, or agreed conditionally or unconditionally to be allotted or issued (whether pursuant to an option or otherwise), by the Directors pursuant to the approval in paragraph 5(a) above, otherwise than pursuant to (i) a Rights Issue (as defined in paragraph (d) below); (ii) any option scheme or similar arrangement for the time being adopted for the grant or issue to officers and/or employees of the Bank and/or any of its subsidiaries of shares or rights to

acquire shares of the Bank; (iii) any scrip dividend or similar arrangement providing for the allotment of shares of the Bank in lieu of the whole or part of a dividend payable in respect of shares of the Bank in accordance with the Articles of Association of the Bank; or (iv) any specific authority, shall not exceed the sum of (aa) 20 (twenty) per cent of the aggregate nominal amount of the share capital of the Bank in issue as at the date hereof and (bb) (if the Directors are so authorised by a separate ordinary resolution of the shareholders of the Bank) the aggregate nominal amount of the share capital of the Bank repurchased by the Bank since the granting of the general mandate (up to a maximum number of shares as will represent 10 (ten) per cent of the issued share capital of the Bank) as at the date hereof, and the said approval shall be limited accordingly; and

(d) for the purposes of this Resolution:

“Relevant Period” means the period from the passing of this Resolution until whichever is the earlier of:

- (i) the conclusion of the next annual general meeting of the Bank; or
- (ii) the expiration of the period within which the next annual general meeting of the Bank is required by the Companies Ordinance to be held; and
- (iii) the revocation or variation of the authority given under this Resolution by an ordinary resolution of the shareholders of the Bank in general meeting; and

“Rights Issue” means an offer of shares or other securities open for a period fixed by the Directors to holders of shares on the register of members on a fixed record date in proportion to their then holding of such shares (subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements or legal or practical problems under the laws of, or the requirements of any recognised regulatory body or any stock exchange in, any territory including without limitation, arrangements relating to the disposal of shares or other securities which, by reason of such exclusions or arrangements, are not allotted to the shareholders which would otherwise have been entitled thereto).

- (6) **THAT** the Directors of the Bank be and they are hereby authorised to exercise the powers of the Bank referred to in paragraph (a) of the Resolution set out as Resolution (5) in the Notice of the meeting of which this Resolution forms a part in respect of the share capital of the Bank referred to in sub-paragraph (bb) of paragraph (c) of such Resolution.

(7) **THAT**

- (a) the exercise by the Directors during the Relevant Period (as defined below) of all the powers of the Bank to repurchase issued shares in the capital of the Bank on the Stock Exchange or any other stock exchange on which the shares of the Bank may be listed and recognised by the Securities and Futures Commission of Hong Kong and the Stock Exchange for this purpose be and is hereby generally and unconditionally approved;
- (b) the aggregate nominal amount of share capital repurchased by the Bank pursuant to the approval in paragraph 7(a) shall not exceed 10 (ten) per cent of the issued share capital of the Bank as at the date hereof and the said approval shall be limited accordingly.
- (c) for the purposes of the Resolution:

“Relevant Period” means the period from the passing of this Resolution until whichever is the earlier of:

- (i) the conclusion of the next annual general meeting of the Bank; or
- (ii) the expiration of the period within which the next annual general meeting of the Bank is required by the Companies Ordinance to be held; and
- (iii) the revocation or variation of the authority given under this Resolution by an ordinary resolution of the shareholders of the Bank in general meeting.

By Order of the Board
Juliana CHIU Yuk Ching
Company Secretary

Hong Kong, 28 March 2011

Notes:

- (i) The Register of Members of the Bank will be closed from Tuesday, 26 April 2011 to Friday, 29 April 2011, both days inclusive, during which period no transfer of shares will be registered. In order to qualify for the final dividend, all transfers, accompanied by the relevant share certificates, must be lodged with the Bank's Share Registrar, Computershare Hong Kong Investor Services Limited, Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration not later than 4:30 p. m. on Thursday, 21 April 2011.
- (ii) A member entitled to attend and vote at the above meeting may appoint a proxy to attend and vote in his or her place. The number of proxy so appointed shall not exceed two. A proxy need not be a member of the Bank. A form of proxy for use at the meeting is enclosed. Whether or not you are able to attend the meeting, you are requested to complete and return the form of proxy in accordance with the instructions thereon. All proxies must be deposited with the Bank's Share Registrar, Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, not less than 48 hours before the time of the Meeting.

As at the date of this Notice, the Board comprises Pei Hwa Thomas LIANG (Managing Director), James YIP, Dennis CHAN Wen-Yueh as Executive Directors; Ming-Hsing (Richard) TSAI (Chairman), Ming-Chung (Daniel) TSAI (Vice Chairman), Victor KUNG, David CHANG Kuo-Chun, Michael CHANG Ming-Yuen as Non-Executive Directors; and Robert James KENRICK, Moses TSANG, Hung SHIH as Independent Non-Executive Directors.